

SENIOR MARKETING EXECUTIVE

RESPONSIBILITIES:

1. COMMUNICATION MANAGEMENT

- Create communication/ marketing plan.
- Contribute to the overall marketing strategy (PR: blogs, articles; SEO).
- Contribute creative ideas for marketing collateral.
- Create, develop and maximise relationships with marketing partners.
- Monthly/weekly reports | Keep track KPI in Marketing department.

2. SOCIAL MANAGEMENT

- Create social content plan.
- Monitor social channels (Facebook, instagram, youtube, etc.)
- Utilising social tools (advertising, messengers, etc.)
- Community management (community groups, KOL/ Influencers).

REQUIREMENTS:

- Stay on trend.
- Enjoy playing with words.
- Care about lifestyle, love traveling.
- If you have special love to Danang/ Nha Trang or interested in sports, it will be a plus.

QUALIFICATIONS:

- 2+ years experience in related-field.
- Knowledge in communication and social media marketing.
- Experience in using marketing tools to deliver effective marketing campaigns.
- Experience in copywriting and producing content across multi-channel .
- Strong analytical skills and data-driven thinking.
- Results-oriented focus and mindset.
- Vietnamese & English speaking preferred.
- Must be effective at multitasking and have a positive, proactive attitude.
- Must be able to work non-traditional hours.

BENEFITS:

- A competitive remuneration package based on your experience and knowledge.
- A supportive team environment.
- Opportunity for career development.
- Other Benefits such as 13 month's salary, 14 days of annual leave, Xmas day off, yearly salary review, participating in company's activities.
- Salary: Negotiable